



Company

VeChain is a global organization working to enable mass blockchain adoption. Our Web3 ecosystems, deep cross-sector expertise and research-backed innovation are jumpstarting scalable sustainability solutions. The foundation of the VeChain ecosystems is our layer-1 blockchain VeChainThor. One of the world's most energy-efficient blockchain platforms, this transparent, trustworthy, decentralized structure is VeChain's bottom line in the creation of innovative, new business models to deploy across industries. To date, we have already connected over 300 enterprise partners with real-world solutions. Bolstering trust, collective sustainability action, redefined value and interconnected ecosystems is the vechain prerogative.

Our Culture

We're a hard-working, innovative, and passionate group intensely focused on building great Web3 products and Sustainability solutions. Look closely and you'll see some common traits we look for in all our hires. We take extreme ownership, embrace feedback, and are high-performing individuals that work great in team environments. We're mission-focused, yet comfortable in dealing with change and ambiguity, and we're not afraid to change direction when we need to. Above all, we're optimists and want people to join us who thrive in fast-paced, high-quality, and disruptive environments.

The role

We are seeking a creative and ambitious Product Designer with a strong focus on UI design and expertise in creating and implementing Design Systems. The ideal candidate will have a keen eye for detail, proficiency in FIGMA, and a track record of creating exceptional digital experiences. This role is perfect for someone who thrives in startup environments, values ownership, and can work effectively with minimal supervision.

What you'll do

Individuals in this role would be responsible for a variety of activities including:

- Lead the development and maintenance of a comprehensive Design System using FIGMA, ensuring consistency and efficiency across all products and projects.
- Collaborate with cross-functional teams to establish and refine design patterns, components, and guidelines.
- Utilize tools like Storybook or similar platforms to streamline the design process and enhance collaboration within the team.
- Ensure all products and sites meet A or AA Accessibility (WCAG) standards, incorporating accessibility considerations into the design process from the outset.
- Manage and maintain documentation for the Design System using tools such as Zeroheight or Confluence, facilitating easy access and understanding for team members.
- Utilize prototyping techniques to validate design concepts and iterate based on user feedback, ensuring products meet user needs and expectations.
- Apply illustration skills when necessary to enhance user interfaces and create engaging visual experiences.
- Leverage any experience with Crypto or Web3 to enhance the design of products within these domains.
- Collaborate closely with product managers, engineers, and other team members to translate requirements into intuitive and visually appealing designs.

Qualifications and Skills

Required:

- 5-8 years of experience in UI-focused Product Design roles, with a strong portfolio demonstrating expertise in Design Systems.
- Proficiency in FIGMA is essential; experience with Storybook or similar tooling is preferred.
- Strong understanding of Accessibility standards (WCAG) and experience integrating accessibility considerations into design processes.



- Excellent communication skills with the ability to give and receive constructive feedback effectively.
- Good understanding of blockchain technology and Web3 principles is highly desirable
- Entrepreneurial spirit with a proactive approach to problem-solving and a strong sense of ownership.
- Ability to work effectively in start-up environments with minimal supervision and navigate ambiguity.
- Illustration experience is a plus.